

Digital Mental Health Interventions Effectiveness Challenges and Future Directions

Mohammad Hasan¹, Virendra Kumar², Uma Rani. R³, Mallikarjuna G⁴, Priya Mathew⁵

¹Assistant Professor (Mental Health Nursing) Banda Paramedical College And Nursing School Banda, UP

²Ph.D. (Nursing) Assistant Professor (Medical-Surgical Nursing) Sri Ganganagar College of Nursing, Tanta University, Rajasthan

³Prof. cum Principal / Dean, Sri Vijay vidyalaya College of Nursing and Allied Health Sciences, DNC Compound Nallampally, Dharmapuri 636807, Tamil Nadu

⁴Professor, Mallareddy Viswavidyapeet Deemed University Hyderabad

⁵Lecturer, Jubilee Mission College of Nursing, Thrissur, Kerala

Corresponding Author:

Mohammad Hasan, Assistant Professor (Mental Health Nursing) Banda Paramedical College And Nursing School Banda, UP

E-mail:

hasan0007.mohammad@gmail.com

GFNPSS-International Journal of Multidisciplinary Research is a journal of open access. In this journal, we allow all types of articles to be distributed freely and accessible under the terms of the creative common attribution- non-commercial-share. This allows the authors, readers and scholars and general public to read, use and to develop non-commercially work, as long as appropriate credit is given and the newly developed work are licensed with similar terms.

How to cite this article: Hasan M, Kumar V, Rani U, Mallikarjuna G, Mathew P. Digital Mental Health Interventions Effectiveness Challenges and Future Directions. GFNPSS-IJMR 2025; 6:10:3135-3138

Submitted: 16 October 2025; **Accepted:** 30 October 2025; **Published:** 08 November 2025

Abstract

¹The way mental health care is delivered has changed dramatically as a result of the quick development of digital technology. Artificial intelligence (AI)-based tools, online therapy platforms, and mobile applications are examples of digital mental health interventions (DMHIs), which have become cutting-edge strategies to address the rising prevalence of mental illnesses worldwide. These treatments are essential for filling gaps in mental health treatment, especially in low-resource settings, because they improve accessibility, cost, and scalability. However, a number of issues like user engagement, ethical concerns, data privacy, and digital literacy still exist despite their expanding body of evidence. ⁴ This review highlights the value of combining technology with conventional therapy approaches for comprehensive mental health care by examining the efficacy, difficulties, and potential future directions of DMHIs.

Keywords: Digital mental health; online therapy; mobile health apps; telepsychiatry; e-mental health; psychological interventions; artificial intelligence

Introduction

A serious global public health concern, mental health disorders play a large role in both economic burden and impairment. The World Health Organization (WHO) reports that one in eight persons worldwide suffers from a mental illness, with anxiety and depression being the most common. The development of digital platforms for mental health service delivery was further expedited by the COVID-19 epidemic,

underscoring the potential of technology-based interventions to surmount obstacles including professional shortages, geographic distance, and stigma. ⁴ Web-based cognitive behavioral therapy (CBT), telepsychiatry, mobile health apps, and AI-powered chatbots are just a few of the technology-assisted techniques that fall under the umbrella of digital mental health interventions (DMHIs).

Adolescents' eating habits and body image are significantly impacted negatively by social media,

but it is still quite improbable that they will stop using it. Investigating methods to reduce the negative impact of social media on teenage mental health is therefore crucial. This article offers a thorough analysis of the body of research on the connection between social media and teenage body image, with a focus on risk-reduction strategies. activities like body-positivity campaigns, focused educational activities, and legislative actions meant to control teenage social media use are all included in the conversation. The review also identifies important elements that affect the effectiveness of social media-based interventions, such as program length, delivery method, facilitator skill, cultural relevance, and budget allocation. We also look at the psychosocial effects of body positivity on internet platforms. Lastly, policy suggestions are made to reduce the negative effects of social media on disordered eating and teenage body image. All things considered, the analysis emphasizes how urgently more research is needed to identify practical, evidence-based methods for lowering the negative effects of social media on teenagers.³

Effectiveness of Digital Mental Health Interventions

The effectiveness of DMHIs in lowering stress, anxiety, and depression symptoms in a variety of populations has been shown in numerous research. Particularly for mild to moderate mental health concerns, meta-analyses indicate that smartphone-based therapies and online cognitive behavioral therapy produce results that are comparable to in-person therapy. In underprivileged and rural areas, telepsychiatry has shown promise in providing real-time consultations and ongoing follow-up. Moreover, self-monitoring tools and adaptive algorithms in digital interventions provide customisation, improving user engagement and adherence. Additionally, research emphasizes how gamification and AI-powered feedback might enhance user motivation and treatment effects.⁴

Challenges and Limitations

Despite encouraging results, DMHIs have a number of practical issues. One significant problem is user adherence, since many users stop using apps within weeks because they aren't engaged or motivated. Data security and privacy are additional issues; as private health information may be misused or accessed without authorization. Accessibility is further restricted by differences in digital literacy, especially among elderly persons and socioeconomically disadvantaged populations.⁵ Big adoptions is made more difficult by ethical issues including algorithmic prejudice and insufficient professional monitoring. Furthermore, consistent regulatory frameworks to guarantee the efficacy, safety, and quality of online platforms and apps for mental health are lacking.⁶

Integration with Traditional Care

Instead of operating as stand-alone remedies, digital mental health interventions work best when combined with traditional therapeutic paradigms. It has been discovered that hybrid models, which combine digital tools with in-person meetings, enhance patient satisfaction and treatment success. Clinicians can maximize time and resources by using digital platforms for relapse prevention, psychoeducation, and remote monitoring. Better continuity of care and early detection of relapse indicators have also been shown in collaborative care models that integrate digital data into clinical decision-making.⁷

Future Directions and Innovations

¹Virtual reality (VR), wearable technology, and artificial intelligence (AI) are the future of digital mental health. AI is capable of analyzing behavioral data to provide tailored interventions and identify early indicators of mental discomfort. There is evidence that virtual reality-based exposure treatment is effective in treating PTSD and phobias. Real-time feedback and preventive mental health care may soon be available through wearable devices that monitor physiological characteristics including

heart rate variability and sleep habits. ⁵Future research should focus on developing culturally adaptive digital tools, enhancing user engagement, and establishing robust ethical and regulatory standards. ⁷ Collaboration between technologists, mental health professionals, and policymakers is essential to ensure safe, effective, and equitable access to digital mental health care. ⁸

Conclusion

A revolutionary step toward the provision of scalable and easily accessible mental health care is represented by digital mental health therapies. ⁹ Even if there is proof of their efficacy, issues with equity, data security, and involvement still need to be resolved. The future of mental health care systems around the world will be shaped by integrating these technologies with traditional care, maintaining ethical monitoring, and furthering research into new digital advances. ^{10,11,12}

Financial support and sponsorship: Nil

Conflicts of interests: There is no conflict of interest

References

1. World Health Organization. Mental health: strengthening our response. WHO; 2023.
2. Mazzeo SE, Weinstock M, Vashro TN, Henning T, Derrigo K. Mitigating Harms of Social Media for Adolescent Body Image and Eating Disorders: A Review. *Psychol Res Behav Manag*. 2024 Jul 4;17:2587-2601.
3. Andersson G, Titov N. Advantages and limitations of Internet-based interventions for common mental disorders. *World Psychiatry*. 2014;13(1):4–11.
4. Linardon J, Fuller-Tyszkiewicz M. Attrition and adherence in smartphone-delivered interventions for mental health: systematic and meta-analytic review. *J Consult Clin Psychol*. 2020;88(1):1–13.
5. Hollis C, Falconer CJ, Martin JL, Whittington C, Stockton S, Glazebrook C, et al. Annual Research Review: Digital health interventions for children and young people with mental health problems – a systematic and meta-review. *J Child Psychol Psychiatry*. 2017;58(4):474–503.
6. Torous J, Roberts LW. Needed innovation in digital health and smartphone applications for mental health: transparency and trust. *JAMA Psychiatry*. 2017;74(5):437–438.
7. Mohr DC, Weingardt KR, Reddy M, Schueller SM. Three problems with current digital mental health research... and three things we can do about them. *Psychiatric Services*. 2017;68(5):427–429.
8. Karyotaki E, Ebert DD, Cuijpers P. Internet-based cognitive behavioral therapy for depression: a systematic review and individual patient data network meta-analysis. *JAMA Psychiatry*. 2021;78(4):361–371.
9. Firth J, Torous J, Nicholas J, Carney R, Rosenbaum S, Sarris J. Can smartphone mental health interventions reduce symptoms of anxiety? A meta-analysis of randomized controlled trials. *J Affect Disord*. 2017;218:15–22.
10. Naslund JA, Aschbrenner KA, Araya R, Marsch LA, Unützer J, Patel V, Bartels SJ. Digital technology for treating and preventing mental disorders in low-income and middle-income countries: a narrative review of the literature. *Lancet Psychiatry*. 2017;4(6):486–500.
11. Rauschenberg C, Schick A, Hirjak D, Seidler A, Paetzold I, Apfelbacher C, Riedel-Heller SG. Evidence synthesis of digital interventions to mitigate the negative impact of the COVID-19 pandemic on public mental health: rapid meta-review. *J Med Internet Res*. 2021;23(3):e23365.
12. Swami O. The Impact of Smartphone Usage and Screen Time on Children's Development. *GFNPSS Global Nursing Journal of India*. 6:II:519-520. Swami: The Impact of

Smartphone Usage and Screen... - Google Scholar

13. Omprakash Swami Harsh Kumar. Problematic Use of Mobile Phones and Mental Health. SDES-International Journal of Interdisciplinary

R e s e a r c h . 4 (5) 6 8 9 - 6 9 0 .
https://scholar.google.com/citations?view_op=view_citation&hl=hi&user=2GqENO8AAAAAJ&citation_for_view=2GqENO8AAAAJ:ziOE8S1-AIUC

